



APPENDIX B - FACSIMILE OF BID LETTER

This appendix contains the pro-forma document each Bidder must abide to in presenting its Further Bids.

[place, date]	Messrs Lega Nazionale Professionisti Serie A Via Rosellini 4 20124 Milano
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OFFER

FOR THE ACQUISITION OF PACKAGES OF INTERNATIONAL AUDIOVISUAL
RIGHTS RELATED TO LEGA SERIE A COMPETITIONS
FOOTBALL SEASONS 2021/2022, 2022/2023 AND 2023/2024

Company name:		
Type of business activity (X):	Broadcaster	Intermediary
Proof of Broadcaster license/certification (reference number or approval):		
Registered Address:		
First name, last name and title of the legal representative undersigning this Bid:		

In connection with the Invitation to Tender issued by Lega Serie A on November 23, 2020 ("ITT"), with the Notice issued on March 5, 2021 and with the Notice issued on April 22, 2021, the undersigned company ("Bidder") hereby submits its Bid for the acquisition of the following Package(s) (mark with a cross on type of Package and Territory and indicate the consideration offered for each Season).

Such consideration is in addition to the technical costs related to the supply of the Signal and, where applicable, to the technical costs related to the supply of additional content, as provided for in clause 7 and in Appendix 4.

All consideration, to be expressed in numbers and letters, is net of any applicable taxes, deductions, expenses and withholdings, which shall be borne exclusively by the Bidder, according to clause 4.5.

INVITATION TO SUBMIT BIDS - FURTHER BIDS
INTERNATIONAL MEDIA RIGHTS



GLOBAL TERRITORY

(1 Coppa Italia Package, In-Flight and In-Ship Package)

Package	Global	Consideration offered for each Season
Coppa Italia	Package Global 4 Global, excluding Former Yugoslavia, Americas	2021/2022: € _____ (_____/____)
		2022/2023: € _____ (_____/____)
		2023/2024: € _____ (_____/____)

Package	Global	Consideration offered for each Season
In-Flight and In-Ship	Package Global	2021/2022: € _____ (_____/____)
		2022/2023: € _____ (_____/____)
		2023/2024: € _____ (_____/____)

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

TERRITORY: CONTINENT

(1 Coppa Italia Package)

Package	Global	Consideration offered for each Season
Coppa Italia	Package Continent 3 Sub Saharan Africa	2021/2022: € _____ (_____/____)
		2022/2023: € _____ (_____/____)
		2023/2024: € _____ (_____/____)

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

INVITATION TO SUBMIT BIDS - FURTHER BIDS
INTERNATIONAL MEDIA RIGHTS



TERRITORY: COUNTRY
(27 Coppa Italia Packages)

Package	Global	Consideration offered for each Season
Coppa Italia	Package Country 1 Europe - Albania	2021/2022: € _____ (_____ / ____)
		2022/2023: € _____ (_____ / ____)
		2023/2024: € _____ (_____ / ____)
	Package Country 2 Europe - Baltics	2021/2022: € _____ (_____ / ____)
		2022/2023: € _____ (_____ / ____)
		2023/2024: € _____ (_____ / ____)
	Package Country 3 Europe - Belgium	2021/2022: € _____ (_____ / ____)
		2022/2023: € _____ (_____ / ____)
		2023/2024: € _____ (_____ / ____)
	Package Country 5 Europe - Central	2021/2022: € _____ (_____ / ____)
		2022/2023: € _____ (_____ / ____)
		2023/2024: € _____ (_____ / ____)
	Package Country 6 Europe - Cyprus	2021/2022: € _____ (_____ / ____)
		2022/2023: € _____ (_____ / ____)
		2023/2024: € _____ (_____ / ____)
Package Country 7 Europe - CIS	2021/2022: € _____ (_____ / ____)	
	2022/2023: € _____ (_____ / ____)	
	2023/2024: € _____ (_____ / ____)	
Package Country 10 Europe - Finland	2021/2022: € _____ (_____ / ____)	
	2022/2023: € _____ (_____ / ____)	
	2023/2024: € _____ (_____ / ____)	
Package Country 12 Europe - Germany, Austria	2021/2022: € _____ (_____ / ____)	
	2022/2023: € _____ (_____ / ____)	
	2023/2024: € _____ (_____ / ____)	
Package Country 13 Europe - Greece	2021/2022: € _____ (_____ / ____)	
	2022/2023: € _____ (_____ / ____)	
	2023/2024: € _____ (_____ / ____)	
Package Country 15	2021/2022: € _____ (_____ / ____)	

**INVITATION TO SUBMIT BIDS - FURTHER BIDS
INTERNATIONAL MEDIA RIGHTS**



Europe - Israel	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 16 Europe - Malta	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 18 Europe - Netherlands	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 19 Europe - Poland	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 21 Europe - UK, Republic of Ireland	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 22 Europe - Romania	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 23 Europe - Russia	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 24 Europe - Spain	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 25 Europe - Sweden	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 27 Europe - Turkey	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 28 Europe - Ukraine	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)

**INVITATION TO SUBMIT BIDS - FURTHER BIDS
INTERNATIONAL MEDIA RIGHTS**



Package Country 34 Sub-Saharan – South Africa	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 35 Asia - Indian Subcontinent	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 38 Asia - Japan	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 40 Asia - Indonesia	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 41 Asia - Macau	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 45 Asia - Singapore	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)
Package Country 47 Asia - Thailand	2021/2022: € _____, ____ (_____ / ____)
	2022/2023: € _____, ____ (_____ / ____)
	2023/2024: € _____, ____ (_____ / ____)

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.



By submitting this offer the Bidder recalls the documentation already attached to any previously submitted Bid, without prejudice to possible integrations or update hereby attached.

For any communication, please contact the following authorised representative of the Bidder:

First name and last name:	
Position:	
Mail address:	
Fixed phone number:	
Mobile phone number:	
Certified email address (if available):	
E-mail address:	

In case of acceptance of a Bid by Lega Serie A, the applicable License Agreement related to the Package/s indicated in this Bid will automatically enter into force within the terms and conditions provided for by the ITT and with the integral acceptance of all the provisions therein, inclusive of the License Terms contained in clause 6, and shall therefore be immediately effective between the parties.

The Bidder undertakes to maintain a Bid as irrevocable until June 10, 2021, without prejudice, in any case, to clause 4.7, final paragraph.

The Bidder acknowledges and confirms that:

- any determination regarding the acceptance of a Bid is left to the evaluation and is subject to acceptance by the competent bodies of Lega Serie A, which may take action at any time until June 10, 2021, without prejudice, in any case, to Clause 4.7, last paragraph;
- Lega Serie A has the right to cancel the ITT at any time, without the Bidders being entitled to claim or obtain any performance by Lega Serie A for any reason whatsoever; the publication of the ITT and the receipt of the Bids do not entail any obligation on Lega Serie A to sell to the Bidders and do not confer any right to the Bidders to obtain any performance from Lega Serie A or from its associates, officers, employees or consultants.



Date:	
Place:	
First Name, Last Name	
In its capacity of:	
Legible signature	

(please note that the Bid must be undersigned by the Bidder's legally authorised representative or by a special attorney duly authorised through a power of attorney issued by the legally authorised representative, whose signature is certified or legalised by a notary or equivalent public officer, whose power of attorney must be enclosed in original to the Bid (or in an equivalent copy in case of submission by electronic means). In case of signature by the legally authorised representative, please attach documentation proving the position.

This offer integrates all terms and conditions set forth in the ITT, which are referred to per relationem. Based upon art. 1341 and 1342 of the Italian Civil Code, the Bidder specifically declares to have evaluated, approved, and therefore to expressly consent to the contents of the following clauses of the ITT: 3.1 (Scope of Exclusivity), 3.2 (Reserved Rights), 3.3 (Reserved Rights of the Clubs and of Lega), 3.4 (Lega rights with regard to the programming of the Matches and to the format of the Competitions), 5.1 (Payment Schedule), 5.2 (Financial Security), 6.1 (License Agreement), 6.2.1 (Licensee' s Obligations), 6.2.2 (Minimum Broadcast Obligations), 6.2.3 (Other Licensee' s Obligations), 6.7 (Advertising), 6.8 (Territorial Protection and Anti-Piracy), 6.11 (Sub-licensing) 6.13 (Term and Termination), 8.2 (No Warranties or Representations), 8.4 (Costs and Expenses), 8.5 (Confidentiality), 8.6 (Intellectual Property), 8.7 (Amendments), 8.8 (Voidness or Voidability of Bid Provisions), 8.9 (Assignability of the License Agreement by Lega Serie A), 8.10 (Governing Law, jurisdiction and language).

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