



**Milan**  
21 May 2021

Dear Sirs,

Lega Serie A thanks you for your participation in the process related to the Invitation to Tender for the Middle East and North Africa Media Rights Seasons 2021/2022, 2022/2023, 2023/2024 (the "ITT").

We would like to inform that in accordance with Clause 4.7 of the ITT, Lega has decided to extend the private negotiations phase for further thirty days, up to 22 June 2021.

If you wish, you can participate in an online meeting (video conference) with Lega Serie A's and Club's representatives that will be held during the week between 31 May 2021 and 4 June 2021.

You are kindly requested to confirm your intention in taking part to such meeting, within 26 May 2021 at 20:00 CEST by return mail addressed to [legaseriea@legalmail.it](mailto:legaseriea@legalmail.it). Further details for attending the meeting will follow up upon receipt of your confirmation.

Following the aforementioned meeting, Bidders will have the possibility to submit a further Bid, which may also consist in a mere increase in the consideration of your previous Bid (hereinafter, "Further Bids"). In particular Bidders may submit increased bids of the Bids previously submitted during the tender process on the same Packages of their original Bids.

Further Bids are understood to be supplemented by all the valid and effective unmodified terms of previously submitted Bids for the same Packages, which will therefore remain valid and effective until 22 June 2021, being the date until which Bids related to Packages that have not been assigned and for which private negotiations have been extended shall remain valid and binding.

Further Bids must be binding, irrevocable, unconditional and comply with the provisions of Clause 4.4 of the ITT as applicable and must be filed no later than 11:00 CEST on 11 June 2021 by submitting them, by hand or electronically, in the manner provided for in Clause 4 of the ITT, using the facsimile of the Bid Letter attached to this communication.





Within one hour after the submission deadline, in line with the provisions of the Guidelines, Lega Serie A's Chief Executive Officer or, in the event of impediment, the Chairman or a manager duly appointed therefor, opens the Bids received, in the presence of a public Notary.

Further Bids shall be fully binding and irrevocable until 22 June 2021.

Pursuant to Clause 4.7 of the ITT, Lega Serie A reserves the right to accept such a Further Bid as an alternative to any of the previously submitted Bids, which, in any case, will remain valid and effective until 22 June 2021.

The terms bearing a capital letter in this communication have the meaning attributed to them by the ITT, unless otherwise indicated.

All the conditions and terms of the ITT that are compatible with the content of this communication remain valid and are deemed to be fully referred to herein.

Best regards,

**Lega Nazionale Professionisti Serie A**

Appendix A - Packages

Appendix B - Facsimile of Bid Letter



## APPENDIX A - PACKAGES

### 1. MENA

Package ID	Package Name	Territories
<b>MENA</b>	MENA	All countries which are part of the Middle East and North Africa area ("MENA"), i.e. Algeria, Bahrain, Chad, Djibouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Palestine, Qatar, Saudi Arabia, Somalia, South Sudan, Sudan, Syria, Tunisia, United Arab Emirates, Yemen

### 2. Countries

Package ID	Package Name	Territories
<b>Country 1</b>	MENA - Algeria	Algeria
<b>Country 2</b>	MENA - Saudi Arabia	Saudi Arabia
<b>Country 3</b>	MENA - Bahrain	Bahrain
<b>Country 4</b>	MENA - Chad	Chad
<b>Country 5</b>	MENA - Egypt	Egypt
<b>Country 6</b>	MENA - United Arab Emirates	United Arab Emirates
<b>Country 7</b>	MENA - Djibouti	Djibouti
<b>Country 8</b>	MENA - Jordan	Jordan
<b>Country 9</b>	MENA - Iran	Iran
<b>Country 10</b>	MENA - Iraq	Iraq
<b>Country 11</b>	MENA - Kuwait	Kuwait
<b>Country 12</b>	MENA - Lebanon	Lebanon
<b>Country 13</b>	MENA - Libya	Libya
<b>Country 14</b>	MENA - Morocco	Morocco
<b>Country 15</b>	MENA - Mauritania	Mauritania
<b>Country 16</b>	MENA - Oman	Oman
<b>Country 17</b>	MENA - Palestine	Palestine
<b>Country 18</b>	MENA - Qatar	Qatar
<b>Country 19</b>	MENA - Syria	Syria
<b>Country 20</b>	MENA - Somalia	Somalia
<b>Country 21</b>	MENA - Sudan	Sudan
<b>Country 22</b>	MENA - South Sudan	South Sudan
<b>Country 23</b>	MENA - Tunisia	Tunisia
<b>Country 24</b>	MENA - Yemen	Yemen



**APPENDIX B - FACSIMILE OF BID LETTER**

This Appendix contains the pro-forma document each Bidder must abide to in presenting its Further Bids.

[place, date]	Messrs Lega Nazionale Professionisti Serie A Via Rosellini 4 20124 Milano
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**OFFER**

**FOR THE ACQUISITION OF PACKAGES OF MIDDLE EAST AND NORTH  
 AFRICA AUDIOVISUAL RIGHTS RELATED TO LEGA SERIE A  
 COMPETITIONS  
 FOOTBALL SEASONS 2021/2022, 2022/2023 AND 2023/2024**

<b>Company name:</b>		
Type of business activity (X):	Broadcaster	Intermediary
Proof of Broadcaster license/certification (reference number or approval):		
Registered Address:		
First name, last name and title of the legal representative undersigning this Bid:		

In connection with the Invitation to Tender issued by Lega Serie A on January 15, 2021 (“ITT”) and with the Notice to Bidders dated May 21, 2021, the undersigned company (“Bidder”) hereby submits its Bid for the acquisition of the following Package(s) (mark with a cross on type of Package and Territory and indicate the consideration offered for each Season).

Such consideration is in addition to the technical costs related to the supply of the Signal and, where applicable, to the technical costs related to the supply of additional content, as provided for in clause 7 and in Appendix 4.

All consideration, to be expressed in numbers and letters, is net of any applicable taxes, deductions, expenses and withholdings, which shall be borne exclusively by the Bidder, according to clause 4.5.

INVITATION TO TENDER FOR  
MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



**MENA TERRITORY**

(2 Packages)

<b>Package</b>	<b>Consideration offered for each Season</b>
<b>Serie A</b>	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
<b>Coppa Italia</b>	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

INVITATION TO TENDER FOR  
MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



**TERRITORY: COUNTRY**

(24 Serie A Packages and 24 Coppa Italia Packages)

Package	Country	Consideration offered for each Season
<b>Serie A</b>	Package Country 1 MENA - Algeria	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 2 MENA - Saudi Arabia	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 3 MENA - Bahrain	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 4 MENA - Chad	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 5 MENA - Egypt	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 6 MENA - United Arab Emirates	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 7 MENA - Djibouti	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 8 MENA - Jordan	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 9 MENA - Iran	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 10 MENA - Iraq	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )

INVITATION TO TENDER FOR  
MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



Package Country 11 MENA - Kuwait	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 12 MENA - Lebanon	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 13 MENA - Libya	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 14 MENA - Morocco	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 15 MENA - Mauritania	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 16 MENA - Oman	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 17 MENA - Palestine	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 18 MENA - Qatar	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )

INVITATION TO TENDER FOR  
MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



Package	Country	Consideration offered for each Season
<b>Serie A</b>	Package Country 19 MENA - Syria	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 20 MENA - Somalia	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 21 MENA - Sudan	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 22 MENA - South Sudan	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
Package Country 23 MENA - Tunisia	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 24 MENA - Yemen	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	



INVITATION TO TENDER FOR  
MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



Package	Country	Consideration offered for each Season
<b>Coppa Italia</b>	Package Country 1 MENA - Algeria	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 2 MENA - Saudi Arabia	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 3 MENA - Bahrain	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 4 MENA - Chad	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
2023/2024: € _____ ( _____ / _____ )		
Package Country 5 MENA - Egypt	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 6 MENA - United Arab Emirates	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 7 MENA - Djibouti	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 8 MENA - Jordan	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 9 MENA - Iran	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 10 MENA - Iraq	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	
Package Country 11 MENA - Kuwait	2021/2022: € _____ ( _____ / _____ )	
	2022/2023: € _____ ( _____ / _____ )	
	2023/2024: € _____ ( _____ / _____ )	

INVITATION TO TENDER FOR  
**MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS**



Package Country 12 MENA - Lebanon	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 13 MENA - Libya	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 14 MENA - Morocco	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 15 MENA - Mauritania	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 16 MENA - Oman	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 17 MENA - Palestine	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )
Package Country 18 MENA - Qatar	2021/2022: € _____ ( _____ / _____ )
	2022/2023: € _____ ( _____ / _____ )
	2023/2024: € _____ ( _____ / _____ )

INVITATION TO TENDER  
FOR MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



Package	Country	Consideration offered for each Season
<b>Coppa Italia</b>	Package Country 19 MENA - Syria	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 20 MENA - Somalia	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 21 MENA - Sudan	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 22 MENA - South Sudan	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 23 MENA - Tunisia	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )
	Package Country 24 MENA - Yemen	2021/2022: € _____ ( _____ / _____ )
		2022/2023: € _____ ( _____ / _____ )
		2023/2024: € _____ ( _____ / _____ )

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

By submitting this offer the Bidder relies on and makes reference to the documentation already attached to its previous Bids, without prejudice to possible integrations or updates hereby attached.

For any communication, please contact the following authorised representative of the Bidder:

First name and last name:	
Position:	
Mail address:	
Fixed phone number:	

INVITATION TO TENDER  
FOR MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



Mobile phone number:	
Certified email address (if available):	
E-mail address:	

In case of acceptance of a Bid by Lega Serie A, the applicable License Agreement related to the Package/s indicated in this Bid will automatically enter into force within the terms and conditions provided for by the ITT and with the integral acceptance of all the provisions therein, inclusive of the License Terms contained in clause 6, and shall therefore be immediately effective between the parties.

The Bidder undertakes to maintain a Bid as irrevocable until June 22, 2021.

The Bidder acknowledges and confirms that:

- any determination regarding the acceptance of a Bid is left to the evaluation and is subject to acceptance by the competent bodies of Lega Serie A, which may take action at any time until June 22, 2021;
- Lega Serie A has the right to cancel the ITT at any time, without the Bidders being entitled to claim or obtain any performance by Lega Serie A for any reason whatsoever; the publication of the ITT and the receipt of the Bids do not entail any obligation on Lega Serie A to sell to the Bidders and do not confer any right to the Bidders to obtain any performance from Lega Serie A or from its associates, officers, employees or consultants.

Date:	
Place:	
First Name, Last Name	
In its capacity of:	
Legible signature	

*(please note that the Bid must be undersigned by the Bidder's legally authorised representative or by a special attorney duly authorised through a power of attorney issued by the legally authorised representative, whose signature is certified or legalised by a notary or equivalent public officer, whose power of attorney must be enclosed in original to the Bid (or in an equivalent copy in case of submission by electronic means), In case of signature by the legally authorised representative, please attach documentation proving the position*

This offer integrates all terms and conditions set forth in the ITT and of the Notice to Bidders dated May 21, 2021, which are referred to per relationem. Based upon art. 1341 and 1342 of the Italian Civil Code, the Bidder specifically declares to have evaluated, approved, and therefore to expressly consent to the contents of the following clauses of the ITT: 3.1 (Scope of Exclusivity), 3.2 (Reserved Rights), 3.3 (Reserved Rights of the Clubs and of Lega), 3.4 (Lega rights with regard to the programming of the Matches and to the format of

INVITATION TO TENDER  
FOR MIDDLE EAST AND NORTH AFRICA MEDIA RIGHTS



the Competitions), 5.1 (Payment Schedule), 5.2 (Financial Security), 6.1 (License Agreement), 6.2.1 (Licensee's Obligations), 6.2.2 (Minimum Broadcast Obligations), 6.2.3 (Other Licensee's Obligations), 6.7 (Advertising), 6.8 (Territorial Protection and Anti-Piracy), 6.11 (Sub-licensing) 6.13 (Term and Termination), 8.2 (No Warranties or Representations), 8.4 (Costs and Expenses), 8.5 (Confidentiality), 8.6 (Intellectual Property), 8.7 (Amendments), 8.8 (Voidness or Voidability of Bid Provisions), 8.9 (Assignability of the License Agreement by Lega Serie A), 8.10 (Governing Law, jurisdiction and language).

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Legible signature	
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