



APPENDIX B - FACSIMILE OF BID LETTER

This Appendix contains the pro-forma document each Bidder must abide to in presenting its Further Bids.

[place, date]	Messrs Lega Nazionale Professionisti Serie A Via Rosellini 4 20124 Milano
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OFFER

**FOR THE ACQUISITION OF PACKAGES OF MIDDLE EAST AND NORTH
 AFRICA AUDIOVISUAL RIGHTS RELATED TO LEGA SERIE A
 COMPETITIONS
 FOOTBALL SEASONS 2021/2022, 2022/2023 AND 2023/2024**

Company name:		
Type of business activity (X):	Broadcaster	Intermediary
Proof of Broadcaster license/certification (reference number or approval):		
Registered Address:		
First name, last name and title of the legal representative undersigning this Bid:		

In connection with the Invitation to Tender issued by Lega Serie A on January 15, 2021 (“ITT”) and with the Notice to Bidders dated May 21, 2021, the undersigned company (“Bidder”) hereby submits its Bid for the acquisition of the following Package(s) (mark with a cross on type of Package and Territory and indicate the consideration offered for each Season).

Such consideration is in addition to the technical costs related to the supply of the Signal and, where applicable, to the technical costs related to the supply of additional content, as provided for in clause 7 and in Appendix 4.

All consideration, to be expressed in numbers and letters, is net of any applicable taxes, deductions, expenses and withholdings, which shall be borne exclusively by the Bidder, according to clause 4.5.

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MENA TERRITORY

(2 Packages)

Package	Consideration offered for each Season
Serie A	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Coppa Italia	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

INVITATION TO TENDER FOR
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TERRITORY: COUNTRY

(24 Serie A Packages and 24 Coppa Italia Packages)

Package	Country	Consideration offered for each Season
Serie A	Package Country 1 MENA - Algeria	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 2 MENA - Saudi Arabia	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 3 MENA - Bahrain	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 4 MENA - Chad	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 5 MENA - Egypt	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 6 MENA - United Arab Emirates	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 7 MENA - Djibouti	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 8 MENA - Jordan	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 9 MENA - Iran	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 10 MENA - Iraq	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)

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Package Country 11 MENA - Kuwait	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 12 MENA - Lebanon	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 13 MENA - Libya	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 14 MENA - Morocco	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 15 MENA - Mauritania	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 16 MENA - Oman	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 17 MENA - Palestine	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 18 MENA - Qatar	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)

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Package	Country	Consideration offered for each Season
Serie A	Package Country 19 MENA - Syria	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 20 MENA - Somalia	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 21 MENA - Sudan	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 22 MENA - South Sudan	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
Package Country 23 MENA - Tunisia	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 24 MENA - Yemen	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	

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Package	Country	Consideration offered for each Season
Coppa Italia	Package Country 1 MENA - Algeria	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 2 MENA - Saudi Arabia	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 3 MENA - Bahrain	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 4 MENA - Chad	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
2023/2024: € _____ (_____ / _____)		
Package Country 5 MENA - Egypt	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 6 MENA - United Arab Emirates	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 7 MENA - Djibouti	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 8 MENA - Jordan	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 9 MENA - Iran	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 10 MENA - Iraq	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	
Package Country 11 MENA - Kuwait	2021/2022: € _____ (_____ / _____)	
	2022/2023: € _____ (_____ / _____)	
	2023/2024: € _____ (_____ / _____)	

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Package Country 12 MENA - Lebanon	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 13 MENA - Libya	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 14 MENA - Morocco	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 15 MENA - Mauritania	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 16 MENA - Oman	2021/2022: € _____ (_____ / _____)
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Package Country 17 MENA - Palestine	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)
Package Country 18 MENA - Qatar	2021/2022: € _____ (_____ / _____)
	2022/2023: € _____ (_____ / _____)
	2023/2024: € _____ (_____ / _____)

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Package	Country	Consideration offered for each Season
Coppa Italia	Package Country 19 MENA - Syria	2021/2022: € _____ (_____ / _____)
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		2023/2024: € _____ (_____ / _____)
	Package Country 20 MENA - Somalia	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 21 MENA - Sudan	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 22 MENA - South Sudan	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 23 MENA - Tunisia	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)
	Package Country 24 MENA - Yemen	2021/2022: € _____ (_____ / _____)
		2022/2023: € _____ (_____ / _____)
		2023/2024: € _____ (_____ / _____)

The Bidder acknowledges and accepts to pay for the above Packages, in addition to the consideration specified above, the amounts indicated in clause 7 of the ITT as better specified in Appendix 4 according to the payment terms indicated therein.

By submitting this offer the Bidder relies on and makes reference to the documentation already attached to its previous Bids, without prejudice to possible integrations or updates hereby attached.

For any communication, please contact the following authorised representative of the Bidder:

First name and last name:	
Position:	
Mail address:	
Fixed phone number:	

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Mobile phone number:	
Certified email address (if available):	
E-mail address:	

In case of acceptance of a Bid by Lega Serie A, the applicable License Agreement related to the Package/s indicated in this Bid will automatically enter into force within the terms and conditions provided for by the ITT and with the integral acceptance of all the provisions therein, inclusive of the License Terms contained in clause 6, and shall therefore be immediately effective between the parties.

The Bidder undertakes to maintain a Bid as irrevocable until June 22, 2021.

The Bidder acknowledges and confirms that:

- any determination regarding the acceptance of a Bid is left to the evaluation and is subject to acceptance by the competent bodies of Lega Serie A, which may take action at any time until June 22, 2021;
- Lega Serie A has the right to cancel the ITT at any time, without the Bidders being entitled to claim or obtain any performance by Lega Serie A for any reason whatsoever; the publication of the ITT and the receipt of the Bids do not entail any obligation on Lega Serie A to sell to the Bidders and do not confer any right to the Bidders to obtain any performance from Lega Serie A or from its associates, officers, employees or consultants.

Date:	
Place:	
First Name, Last Name	
In its capacity of:	
Legible signature	

(please note that the Bid must be undersigned by the Bidder's legally authorised representative or by a special attorney duly authorised through a power of attorney issued by the legally authorised representative, whose signature is certified or legalised by a notary or equivalent public officer, whose power of attorney must be enclosed in original to the Bid (or in an equivalent copy in case of submission by electronic means), In case of signature by the legally authorised representative, please attach documentation proving the position

This offer integrates all terms and conditions set forth in the ITT and of the Notice to Bidders dated May 21, 2021, which are referred to per relationem. Based upon art. 1341 and 1342 of the Italian Civil Code, the Bidder specifically declares to have evaluated, approved, and therefore to expressly consent to the contents of the following clauses of the ITT: 3.1 (Scope of Exclusivity), 3.2 (Reserved Rights), 3.3 (Reserved Rights of the Clubs and of Lega), 3.4 (Lega rights with regard to the programming of the Matches and to the format of

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the Competitions), 5.1 (Payment Schedule), 5.2 (Financial Security), 6.1 (License Agreement), 6.2.1 (Licensee's Obligations), 6.2.2 (Minimum Broadcast Obligations), 6.2.3 (Other Licensee's Obligations), 6.7 (Advertising), 6.8 (Territorial Protection and Anti-Piracy), 6.11 (Sub-licensing) 6.13 (Term and Termination), 8.2 (No Warranties or Representations), 8.4 (Costs and Expenses), 8.5 (Confidentiality), 8.6 (Intellectual Property), 8.7 (Amendments), 8.8 (Voidness or Voidability of Bid Provisions), 8.9 (Assignability of the License Agreement by Lega Serie A), 8.10 (Governing Law, jurisdiction and language).

Legible signature	
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